

www.artsEfest.com

Exhibitor's User Guide

To Link Your Web Site

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Welcome to artsEfest.com, a community, where artists and crafters come together to display their artistic creations in a family type environment. You have a great opportunity to show your talent to a very broad audience while earning money at the same time.

This user guide is intended to:

- Guide those through the entire process that wish to link a web site to artsEfest.com

This user guide will take you through the entire process and include screen shots to help you every step of the way. We want to make your experience with artsEfest.com as easy as possible.

However, if there is something that we have overlooked, please feel free to contact us anytime at artsEfest@artsEfest.com. You can also reach me personally through MSN messenger at brian@artsefest.com. If you prefer to write to us, our address is:

artsEfest.com

245 Madison Avenue West

Holyoke, MA. 01040

You can also call us at 413-265-3608

We hope that your experience with artsEfest.com is enjoyable and profitable. You will also have an opportunity to share ideas with other artisans like yourself. You will gain new ideas for marketing your creations to an audience that you might not have reached through conventional means.

Wishing you all the best.

Brian Appell,
artsEfest.com founder

Exhibitors Who Want To Link A Web Site

This user guide for those who do have a web site of their own and need to link it to artsEfest.com to sell their artistic creations.

Getting Started

Go to artsEfest.com

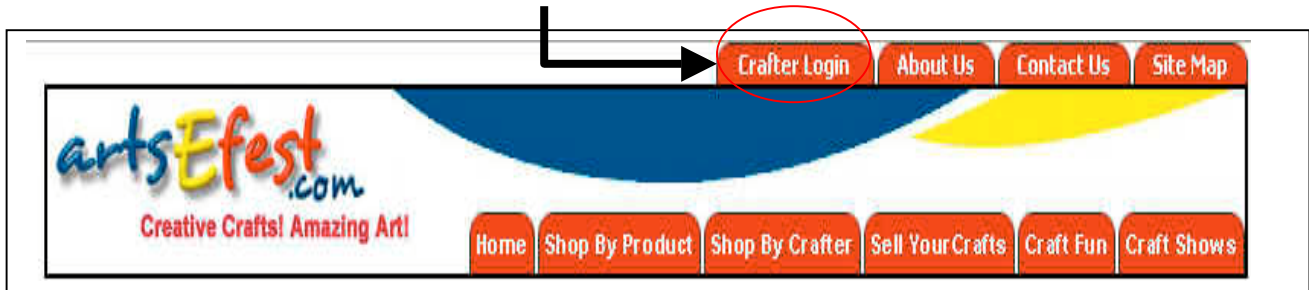
→ Member Registration

All fields with an * are required. Make sure that you do not put any spaces in your username. Your username and password should each be a minimum of 6 characters.

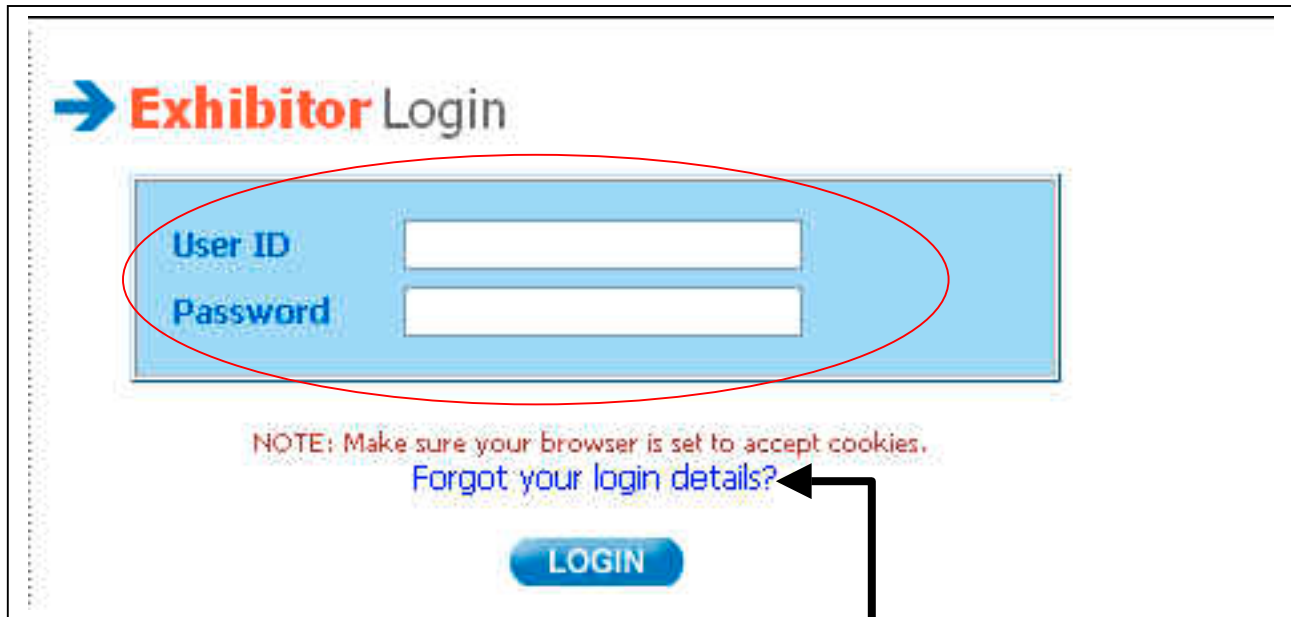
Name *	<input type="text"/>
State *	Please select <input type="button" value="v"/>
City *	<input type="text"/>
Zip *	<input type="text"/>
Web Address	<input type="text"/>
Email Address *	<input type="text"/>
User Name *	<input type="text"/>
Password *	<input type="text"/>
Retype Password *	<input type="text"/>

LOGIN

Begin by clicking on the **CRAFTERS LOGIN** tab at the top of the **HOME** page.



Type in your **USERNAME** and **PASSWORD** and click the **LOGIN** button.



NOTE 1: If you forgot your login information, click **Forgot your login details?** and they will be sent to your email address.

NOTE 2: Make sure that your browser is set to accept cookies. You can check this by going to the tool bar at the top of your page, select: **TOOLS, OPTIONS, PRIVACY**. Set your privacy level to **MEDIUM** to allow cookies. If your browser is set to accept cookies, you can click **LOGIN** to continue.

Exhibitor Control Panel

For the sake of example, I have logged in with a username of “testing” and a password of “testing” to show you the features of the control panel and how to get started to link your web site. Once you enter your username and password to login you will be taken to the exhibitors control panel page below.

1 Logged in as testing. [Log out](#) [Crafter Account](#) [About Us](#) [Contact Us](#) [Site Map](#)

artsEfest.com
Creative Crafts! Amazing Art!

[Home](#) [Shop By Product](#) [Shop By Crafter](#) [Sell Your Crafts](#) [Craft Fun](#) [Craft Shows](#)

Search: [→ Welcome testing testing](#)

2 Control Panel

- » FEATURED INFO
- » CATEGORIES
- » PRODUCTS
- » SHIPPING COSTS
- » CONTACT INFO
- » ORDERS REPORT
- » ADDITIONAL INFO
- » LOGOUT

Welcome to the exhibitor control panel. Use the navigational menu to the left to update your information. You may visit this control panel at any time, and may make changes as many times as you like. If you have any questions or concerns, please visit our frequently asked questions page, or send us an e-mail by going to our contact page.

3 Click Through Counter: 0
(The number of times your site is clicked on through the featured exhibitor or a category section)

[» Click here to see your complete web site!](#)

Site Announcements

- [Come shop in our Online Craft Store!](#)
- [Enter our Monthly Contest!](#)
- [Search For Craft Shows!](#)

Testimonials

"I have received more hits in 4 months with artsEfest.com than I did in a full year at my last hosting company!"
Pat Osmundsen - [PoKo Designs](#)

"Keep up all they great work you are doing for us crafters. This is an incredible site!"
Sandi Ramirez - [Always Crafty 2](#)

"artsEfest.com offers me a better way to build my website ... [and has] taken an enormous load off my shoulders while still allowing me control over my website and it's appearance!"
Pat Osmundsen - [PoKo Designs](#)

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1. Notice that I am logged in as “testing.” You should see your username here. You also have the **LOGOUT** link when you are ready to logout of our site.
2. This is the **CONTROL PANEL** links that you will use to build your listing. You will use the control panel to link your web site. You can use the control panel at any time to make changes to your link..
3. Your **Click Through Counter** will show you the number of times your site is clicked on through our featured exhibitor link or through a category section on our site.